SALLY R

Impact-driven Proptech SaaS for better air.

SALLY R
SaaS for optimizing ventilation
direct carbon
Modular Small Scale Carbon Capture

The Solution

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- **Monitoring and control** over Indoor Air Quality
- **Energy savings** from 30–60 % on HVAC System
- **Autonomously optimizing** the HVAC system
- **Scalable solution** for any property and system (pure software, 100 % agnostic)

NEWSEC CASTELLUM skandia: ATRIUM LJUNGBERG GROSVENOR CapMan Schneider Electric KUNGSLEDEN OKQ8 Vasakronan UNIBAIL-RODAMCO-WESTFIELD

The Value Chain

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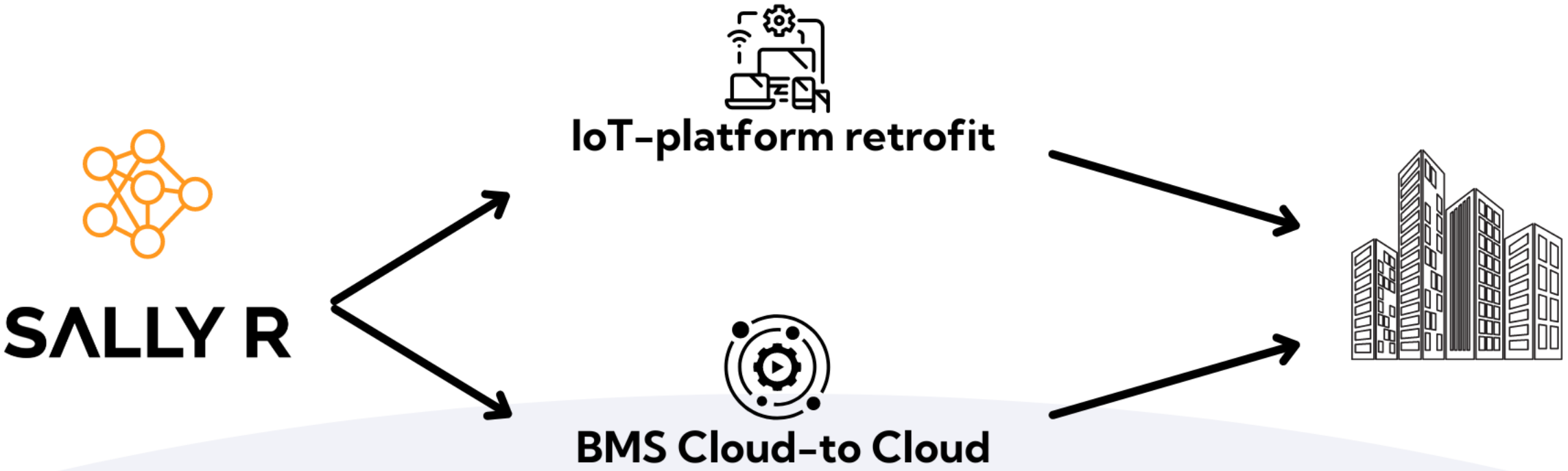

Uniformity across real estate portfolios

The Set-up

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Fetch data

Define the system and desired IAQ

Enjoy optimized HVAC

Input parameters:

Temp, RH, CO2, VOC, PM, Radon, Spot price (kWh)

In 2023: Capacity market functionality

Case studies

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Shopping mall
savings per year:
800 MWh

Office building
savings per year:
300 MWh

Shopping mall
savings per year:
2.800 MWh

Value creation

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Savings:
20 kWh/m2/year

Sally R SaaS:
€1.2/m2/year

Connectivity:
€1-2/m2

10.000m2 building paying €0.2/kWh for 36 months:

€69.000 in net savings

(profitable as long as the electricity price is above €0.085/kWh)

Increased value through 5G

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- **Close the gap** between ambient and indoor air quality
- **Increased granularity** in IAQ-data
- **Standard framework** for all applications
- **Visualization** and its effects on human behaviour

Thank you.